



# STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

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Joseph W. Mollica, Chairman | Mark M. Bodi, Commissioner | Michael R. Milligan, Commissioner

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## **NEW HAMPSHIRE LIQUOR & WINE OUTLET OPENS AT MANCHESTER-BOSTON REGIONAL AIRPORT**

*New Hampshire Liquor Commission offers "carry-on" savings on premium wines and spirits*

**CONCORD, NH** – Air travelers in New Hampshire can now purchase popular wines and spirits at the Manchester-Boston Regional Airport. The New Hampshire Liquor Commission (NHLC) has opened their latest New Hampshire Liquor & Wine Outlet within the airport's secure passenger area near Gate 8. At 625 square feet, the store is similar to duty-free stores found at airports around the world providing customers a chance to purchase a variety of premium spirits, champagnes and wines. New Hampshire-made brands are also featured on a centerpiece display.

The store's location beyond airport security provides an opportunity for all air travelers to access the New Hampshire Liquor & Wine Outlet's everyday low, tax free prices. It also highlights the great selection and price advantage that NHLC offers on wines and spirits across the state. Passengers arriving at Manchester-Boston Regional Airport can carry their package directly from the terminal to their final destination. Departing travelers can take their items onboard but should check with their airline carrier on quantity and transport limitations.

NHLC Chairman Joseph Mollica explained that the new store offers travelers an opportunity to buy something special for friends, family and business associates. "With nearly three million people traveling through Manchester-Boston Regional Airport annually, we are certain that this store will provide incremental sales in an untapped market," explained NHLC Chairman Joseph Mollica. "The store will also generate exposure among visitors, tourists and business travelers to the great selection and low prices offered at our other 76 locations throughout New Hampshire."

The New Hampshire Liquor Commission has brought the very latest in wine and spirit merchandising to their newest store. The New Hampshire Liquor & Wine Outlet's contemporary design incorporates energy efficient LED lighting and handsome wood shelving. Premium products are displayed on suspended glass shelving along the store's window overlooking the airfield.

Airport Director Mark Brewer commented, "We are pleased to welcome the New Hampshire Liquor & Wine Outlet to Manchester-Boston Regional Airport. The new store, located adjacent to gate 8, will provide arriving and departing passengers with a convenient option to purchase high end wines and spirits. It will be an attractive addition to the airport's menu of concessions and comes on line just in time for the busy holiday travel season."

### **About the New Hampshire Liquor Commission**

The NHLC operates retail locations throughout the Granite State and serves more than 9 million customers each year. Visit [www.LiquorandWineOutlets.com](http://www.LiquorandWineOutlets.com) to locate a store, search for product availability, learn about monthly sales, review wine tasting schedules, and sign up to receive significant savings with monthly Email Extras. More than \$2 billion in net profits has been raised since the first store opened in 1934. NHLC is expecting to net an additional \$1 billion for the state in the next ten years.

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