



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

Joseph W. Mollica, Chairman | Mark M. Bodi, Commissioner | Michael R. Milligan, Commissioner

Contact: Norm Archer
603-433-6214
narcher@rumbletree.com

"New Hampshire Liquor Commission Announces On-Premise Licensee Relations Specialist"

November 14, 2011 | For Immediate Release

Concord, NH --The New Hampshire Liquor Commission recently announced that Karyl Miles has joined the Commission as a dedicated On-Premise Relations Resource. Karyl, who has several years of experience working in the hospitality trade as a server and bartender instructor, will be the face of the Commission's efforts to help licensees, a critical customer base, improve profitability and operational efficiency.

"Karyl's enthusiasm, knowledge and hands-on experience will be an important asset to the New Hampshire Liquor Commission and our valued on-premise licensees," said Commission chairman, Joseph Mollica. "Having been in the New Hampshire hospitality industry myself, I know how important business relationships are to the industry and I've always envisioned a program to help our licensees further succeed," said Mollica. "We're excited to be able to build stronger relationships with our business partners through Karyl's efforts with the New Hampshire hospitality industry."

"This commitment to our on-premise licensees is focused on improving both communications and systems to help the hospitality industry that is so vital to the New Hampshire economy," said Commissioner Mark Bodi.

In her new role, Karyl is supporting New Hampshire's on-premise licensees – such as restaurants, hotels and inns – with everything from new product introductions to inventory management.

Karyl "looks forward to meeting and working with the licensees," and encourages establishments to "please contact me with any questions or comments about the program."

For more information contact Karyl at karyl.miles@liquor.state.nh.us.



About the New Hampshire Liquor Commission

The NHLC operates retail locations throughout the Granite State and serves more than 9 million customers each year. Visit www.LiquorandWineOutlets.com to locate a store, search for product availability, learn about monthly sales, review wine tasting schedules, and sign up to receive significant savings with monthly Email Extras. More than \$2 billion in net profits has been raised since the first store opened in 1934. NHLC is expecting to net an additional \$1 billion for the state in the next ten years.

###