



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

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NEW HAMPSHIRE LIQUOR COMMISSION BREAKS NEW GROUND WITH STATE-OF-THE-ART NASHUA STORE

Coliseum Avenue Store Will Offer Expanded Selection and Reach a New Green Standard

CONCORD, NH – Groundbreaking will take place in mid-November for a New Hampshire Liquor & Wine Outlet store in Nashua which will offer a widely expanded selection and reach a new eco-friendly green standard.

“From concept to design, our goal is to create an energy efficient store that delivers an innovative shopping experience for our customers,” explained New Hampshire Liquor Commissioner Joseph Mollica. “In addition, we continue to expand our buying power enabling us to offer lower prices on fine wines and spirits.”

The new store will be located just behind the current store at 27 Coliseum Ave in Nashua, exit 6 off the Everett Turnpike. This recent project is part of the New Hampshire Liquor Commission’s (NHLC) plan to modernize stores statewide and increase sales. At 20,000 square feet, this significantly expanded retail floor space and contemporary open concept design will allow for a greater selection of products and a more engaging experience for shoppers.

In an effort to further NHLC’s green efforts, the building design incorporates numerous ecologically friendly features, including solar panels, energy efficient LED lighting, and geothermal heating and cooling systems. Local building materials and low volatile organic compound products will also be applied and installed. The Liquor & Wine Outlet’s landscaping will be comprised of local plants and grasses that require no irrigation. An information display will educate customers on the building’s numerous energy savings and sustainable design features.

Recycled materials will also be used to build new store features. A wine tasting display that will enhance *Friday Night Flights*, a free weekly wine tasting from 5pm to 7pm, will be made from recycled glass. “The goal is to recycle 95% of construction waste from the new building and 95% of demolition material from the old building,” stated Commissioner Mollica.

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A groundbreaking ceremony will be held on Monday, November 15 at 11:00 am by New Hampshire Liquor Commissioners, Pro Con Construction executives, state officials and local area dignitaries.

The New Hampshire Liquor Commission has been responsible for the renovation and relocation of several New Hampshire Liquor & Wine Outlets to-date with successful results in Gilford, Plaistow, Hampstead, Manchester, Merrimack, Lincoln and Lebanon.

About the New Hampshire Liquor Commission

The NHLC operates retail locations throughout the Granite State and serves more than 9 million customers each year. Visit www.LiquorandWineOutlets.com to locate a store, search for product availability, learn about monthly sales, review wine tasting schedules, and sign up to receive significant savings with monthly Email Extras.

More than \$2 billion in net profits has been raised since the first store opened in 1934. NHLC is expecting to net an additional \$2 billion for the state in the next ten years.

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